



Big Brothers Big Sisters®



SPONSOR PACKET 2026



1601 Willow Lawn Dr.,
Suite 304 #1348
Richmond, VA 23230



(804) 261.4940



[bigbrobigsis.com](https://www.bigbrobigsis.com)



[@beabigva](https://www.instagram.com/beabigva)

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**Big Brothers
Big Sisters®**

We are excited to invite you to be part of something that strengthens communities.

Big Brothers Big Sisters brings together individuals and companies across Central and Eastern Virginia to support mentoring relationships that help young people thrive. Through strong partnerships, we build the resources and programs that allow mentors and youth to grow together - and create lasting impact beyond the mentorship experience.

This sponsorship packet is a personal invitation for a partnership. We believe the strongest impact happens when our mission aligns with your company's priorities and strengths. That alignment may take many forms, from skills-based engagement such as resume building or financial literacy workshops, to employee learning opportunities and on-site presentations, or other collaborative ideas unique to your organization. We value flexible, purpose-driven partnerships and welcome your vision.

As a 2026 sponsor, your company helps ignite the potential of local youth while offering your employees meaningful ways to engage - with our mission and with one another. We invite you to be part of something big. Be part of creating bigger, brighter futures for youth across Central and Eastern Virginia.

We hope you will join us in supporting the 250 Littles we will serve this year, while celebrating the thousands of mentoring relationships created over the past 64 years in our region.

Thank you for your consideration. Together, we can ensure mentorship is accessible to every young person.

Bigger together,

Ellie Martinez

Executive Director

MISSION

For over 120 years, we have created and support one-to-one mentoring relationships that ignite the power & promise of youth.

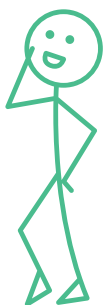
BBBS strengthens communities by matching dedicated volunteers with local youth and ensuring they achieve measurable gains in academic success, social-emotional skills, and risk avoidance.

We strive to ensure every young person is on a path to graduate high school with a plan for their future and a mentor whose impact will last a lifetime.

WHAT WE DO



By matching
Littles



With caring
Bigs



And providing
professional
support,



Littles uncover their
biggest, brightest
futures!



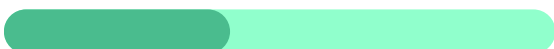
YOUTH WITH MENTORS ARE



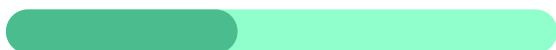
Less Likely to Drop Out of High School 57%



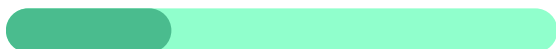
More Resilient and Less Likely to Have Suicidal Thoughts 41%



Less Likely to Engage in Substance Abuse 42%



Less Likely to Engage in Violence-Related Delinquent Behaviors 30%



Number of Mentorships

218



Littles on Waitlist

121



Average Match Length

30 months





Cost per Child

BBBS Program vs Juvenile Justice System

Cost per Child in
BBBS Program

\$3,000

in Donations

Cost per Child in
Juvenile Justice
System

\$214,620

in Taxes

Every \$1 invested into BBBS pays for
itself in 7 years!

18:1 ROI

For every \$1 invested,
BBBS returns \$18 back
to society through our
mentoring programs

ECONOMIC OUTCOMES OF MENTORSHIP

Conducted by leading researchers from Harvard University and the U.S. Department of Treasury, this study rooted in three decades of data reveals how mentorship programs like BBBS can serve as a scalable solution to reduce socioeconomic disparities among youth over time:



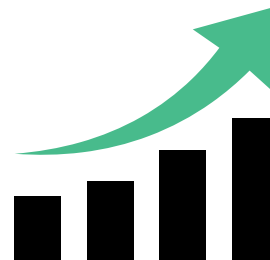
Higher College Enrollment

BBBS Littles are 20% more likely to attend college, fueling a skilled workforce.



Increased Earnings

BBBS Littles earn 15% more over their lifetimes, strengthening financial independence and consumer spending.



Enhanced Economic Mobility

Being a BBBS Little reduces the socioeconomic gap by two-thirds.



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Big Sisters.**

>> SPONSORSHIP IMPACT

Become a sponsor and make a lasting impact in our community. Your sponsorship enables BBBS to recruit new Bigs, match Littles on our waitlist, and provide crucial support and coaching to Bigs, ensuring they can make a positive difference in their Littles' lives.

As a sponsor, you demonstrate a commitment to creating bigger, brighter futures for young people - while aligning with a trusted brand backed by more than 120 years of impact.

Big Brothers Big Sisters is consistently recognized for excellence and trust:

- Features in Morning Consult's 2024 Most Trusted Brands Report
- Named to Forbes' Top Charities list
- Recipient of Engage for Good's 2023 Golden Halo Award

Your sponsorship provides meaningful visibility across a broad network of donors, volunteers, Board members and community partners. Join us in igniting potential and building bigger, brighter futures for all youth.

Gain visibility through strong digital presence, with more than 12,000 annual web impressions.

Leverage our momentum - our social media reach grew by 163% in 2025.

Connect with an engaged community, generating nearly 2,000 interactions across social media platforms.



BIG NIGHT OUT

SEPTEMBER 25, 2026

Where purpose meets celebration.

Big Night Out is an annual celebration of mentorship. The night brings together community, incredible auction experiences and mission-driven giving. Big Night Out is more than a gala - it's a night where our community comes together to invest in the life changing power of mentorship for all the youth we serve.

This year, we invite you to step into the elegant Dover Hall - an award winning European-inspired estate - where architecture, curated spaces and experiences and impeccable hospitality create an unforgettable evening.



Bid With Purpose: From live auctions moments to silent auction favorites, your generosity helps create and sustain mentoring relationships.



Celebrate What Matters: Celebrate our Match of the Year and witness the power of mentorship come to life through stories, connection and shared moments throughout the evening.

Tickets available
Summer 2026

[Learn More](#)

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» SPONSORSHIP LEVELS: BIG NIGHT OUT

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$15,000	\$10,000	\$5,000	\$2,500
BIG NIGHT OUT				
Gala Tickets	16 tickets for seating at 2 private branded tables	10 tickets for seating at 1 private branded tables	8 tickets for seating at 1 private branded table	8 tickets for seating at 1 private branded table
Event Experience	<ul style="list-style-type: none"> • Guided bourbon tasting for 16 • 2 bottles of champagne 	<ul style="list-style-type: none"> • Guided bourbon tasting for 10 • 2 bottles of champagne 	<ul style="list-style-type: none"> • 2 bottles of champagne 	<ul style="list-style-type: none"> • 1 bottle of champagne
BRAND RECOGNITION				
Live speaking opportunity at the event	✓			
Spotlight in our newsletter	✓	✓		
Featured in email blasts	✓	✓	✓	✓
Displayed in the event program	Large ad	Large ad	Small ad	Logo
Highlighted on our website	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓



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COUNT US IN

Yes! We want to be a sponsor!

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Person: _____ **Phone:** _____

Email: _____

Please keep this sponsorship anonymous:

OR please list sponsorship as: _____

Payment Frequency Options: **One-Time** **Monthly** **Quarterly**



PAYMENT INFORMATION

Payment by Check

Enclosed is my check in the amount of

\$ _____.

Made payable to:

Big Brothers Big Sisters

1601 Willow Lawn Drive

Suite 304, #1348

Richmond, VA 23230

Send me an invoice

Online payment

Payment link will be submitted to point of contact

Does your sponsorship involve teams/tickets?

Your spot(s) will be held for your designated events & we will contact you for your participant's information.

Please contact us ASAP if you do not plan to use your teams/tickets.

Big Brothers Big Sisters Tax ID: 54-0702502

TOGETHER, WE ARE DEFENDERS OF POTENTIAL. THANK YOU.

For more information, contact Big Brothers Big Sisters.

hmartinez@bigbrobigsis.com

(804) 261-4940

www.bigbrobigsis.com