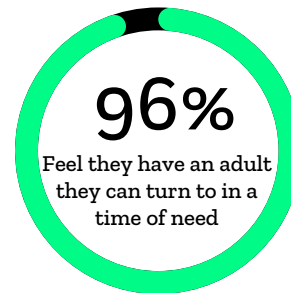
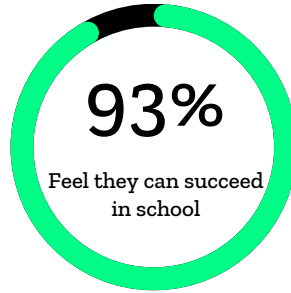




Dear Community Partner,

As the nation’s largest donor and volunteer supported one-to-one mentoring program, Big Brothers Big Sisters makes meaningful, professionally supported matches between adult volunteers (“Bigs”) and children (“Littles”), ages 6 through 18, in communities across the country. We facilitate the development of positive relationships that have a direct and lasting effect on the lives of young people. After being matched with a Big for just one year, Littles report that:



Our local agency, Big Brothers Big Sisters Services Inc., has been serving youth and volunteers across central and coastal Virginia for over 60 years. We operate across these four regions:



We're reaching out to establish valuable partnerships with local businesses in support of our mentoring matches; we thought of you because many of our matches already enjoy visiting your place of business together! As part of our efforts to enhance these relationships, we invite you to join our Big Benefits program. This program is designed to provide discounts at your establishment when our matches are on outings, contributing to their growth, community involvement, and the positive influence our Bigs have on their Littles.

By participating in the Big Benefits program, you'll be supporting and promoting opportunities for matches to strengthen their bonds while actively engaging with the community. Your generosity as a local business plays a crucial role in making this program possible.

Did you know that 71% of surveyed employees stated that it's very important to work at a company that supports giving to and volunteering with nonprofit causes?

Greater Richmond (804) 261-4940, Virginia Peninsula (757) 369-6824, @BEABIGVA (Instagram, Twitter, Facebook), Hampton Roads (757) 392-5155, Tri-Cities (804) 261-4940

What is the benefit to participating businesses?

- » BBBS will provide Big Benefits partners with free advertisement on our website, social media outlets, and through word-of-mouth. Our website and social media accounts are visited and interacted with frequently by local donors, volunteers, and supporters.
- » Any goods or services donated to BBBS are considered charitable donations. Agency will provide tax deductible receipts and donation letters to all partners upon request.
- » Big Benefits partners make a difference in the lives of children by supporting the agency, and the hundreds of volunteers that selflessly give their time to mentor vulnerable children within our community.

There are several ways your business can support BBBS as a Big Benefits partner:

1. Buy one, get one free deals for Bigs and Littles*



2. Donate tickets for community events



RICHMOND BALLET
THE STATE BALLET OF VIRGINIA

3. Offer free memberships to matches



4. Host a group event for matches



*Our community-based matches receive a match card at the time they are matched. This card includes Bigs and Little's names and can be provided upon the request of the merchant to verify discount eligibility.

Scan here to fill out an application & join our community of Big Benefits partners today!



Thank you for your attention and we look forward to partnering with you in the future.

Kindly,

Maggie Hancock

Director of Programs | Big Brothers Big Sisters Services, Inc.
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