

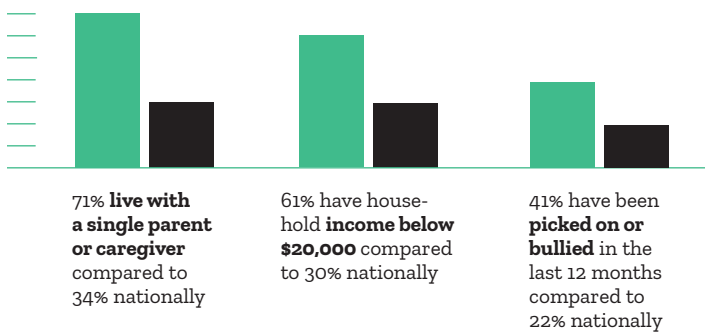
# 2019 ANNUAL REPORT

In 2019, kids enrolled in Big Brothers Big Sisters showed significant effects in having an adult to turn to in a time of need, social acceptance among peers, grades, and educational expectations.

## OUR LITTLES

Big Brothers Big Sisters provides one-to-one mentoring relationships that ignite the power and potential of youth. Your donations and time help clear the path to kids' biggest possible futures.

*How do kids enrolled in Big Brothers Big Sisters compare to kids in the community as a whole?*



**563**  
YOUTH SERVED

Our program team leads the way nationally with three consecutive years of growth in youth served. Focus on recruiting men and people of color helped meet the requests of kids and their parents/guardians.



## OUTCOMES-BASED

At Big Brothers Big Sisters, we empower Littles to fulfill their potential with the help of a mentor. At the start of each match, Littles set three goals with their mentor, parent/guardian, and Big Brothers Big Sisters professional staff. Goals address the child's individual needs to build social skills, increase academic achievement, and build healthy lifestyles. Big Brothers Big Sisters provides monthly coaching and annual goal assessment to keep everyone on track. Bigs and Littles use consistent, meaningful interactions with a shared sense of purpose to meet goals. **As a result:**

98%

understand the negative consequences of alcohol, tobacco, and other drugs

96%

have an adult they can turn to in a time of need feel more accepted by their peers

94%

plan to graduate high school on time

93%

feel they can succeed in school

91%

understand the negative consequences of violence

89%

report having stronger family connections

OF LITTLES



Our longest match graduated in Spring 2019 after 9 ½ years. In 2019, the average match lasted 20.7 months. Research shows a match length of 12+ months provides lasting, positive impacts on Littles. Our one-to-one mentoring program emphasizes caring, consistent relationships that clear the path to a child’s brightest possible future.

## COMMUNITY CONTRIBUTIONS

### CORPORATE + FOUNDATION

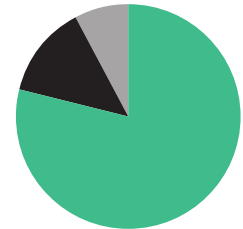
- Altria Client Services
- Anonymous
- Dancing with the Williamsburg Stars
- Dominion Energy Charitable Foundation
- Genworth Foundation
- John Randolph Foundation
- LJ Foundation
- Reader Mood McClary Foundation
- Robins Foundation
- The Bank of America Charitable Foundation
- United Way of Hopewell-Prince George
- United Way of Greater Richmond & Petersburg
- United Way of the Virginia Peninsula
- Wells Fargo Foundation

## FINANCIALS

### EXPENSES

- \$845,714 Program
- \$141,620 Fundraising
- \$82,924 Management. & General

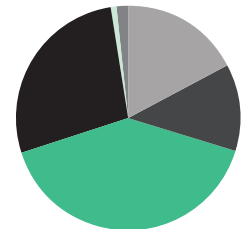
**Totals: \$1,070,528**



### REVENUE

- \$171,272 Indiv. Contributions
- \$121,407 United Way
- \$395,050 Grants
- \$269,232 Special Events
- \$8,065 Investment Income
- \$14,281 Miscellaneous

**Totals: \$979,307**



## SPONSORS: BOWL & EVENING FOR KIDS SAKE

- Altria, American Postal Workers Union, Arts & Letters Creative, Asset Protection Group\*, Atlantic Bay Mortgage Group, City Of Hopewell, City of Newport News, COLAB, Crossfit Krypton, Dominion Energy\*, First Home Care, Groome Transportation, Harbor Point Behavioral Health Center, Kempsville Center for Behavioral Health, Langley Federal Credit Union, Markel Corporation, National Counseling Group, PRA Group, Publix, RiTek Solutions, Snagajob, The Barry Robinson Center, Thought Logic, Total Business Solutions, Verus, Walmart, Wawa, Wegmans, Workshop Digital

\*Thank you to our Platinum Level Sponsors

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