

Community
Partners 3

Get
Involved 5

Annual
Report 6

big

SPRING 2017



Big Brothers Big Sisters

GREATER RICHMOND
HAMPTON ROADS
TRI-CITIES



Learn more about how Operation Bigs is making an impact in the military community of Hampton Roads.

4

BOWL FOR KIDS' SAKE 2017

Together, teams and participants raised enough money to support more than 70 mentoring matches. We are overwhelmed by the level of support and look forward to matching more caring, compassionate adult mentors with children facing adversity in our community. Thank you to all who gave and participated!



3 LOCATIONS

15 SPONSORS

80 TEAMS

762 INDIVIDUALS

RAISED
OVER

\$75K

TOP INDIVIDUAL FUNDRAISERS:
JULIE HELMS, SHELIA FITZGERALD,
AND TARRA BALCOM

Having fun is the best way to create life-changing friendships! We're already signing up corporate partners, e-mail **Danielle Powell** at dpowell@bigbrobigsis.com for more information today.



@BeABigVA

Check out photos and more from this great event on our Facebook and Instagram pages



Altria



authentic.



COMMUNITY IMPACT

30 BIGS IN 30 DAYS

We crushed our goal by engaging 56 new adults with Big Brothers Big Sisters “30 Bigs in 30 Days” campaign during January’s National Mentoring Month. Thanks to our Brotherhood of the Bigs and Marketing Committees for their leadership. Those 56 adults included: 19 new matches, 15 interviews, and 22 new volunteer applications! We couldn’t have done it without community support: Thank you to CBS6, ABC8, VCU Sports Properties, Southern Railway Taphouse, Kendra Scott, Jason’s Deli, Chipotle, Zaxby’s and Texas Roadhouse. In addition to community recruiting, Bigs learned how to help their Littles have resiliency – a key in student success measures – thanks to Caron Student Assistance Program, Richmond Public Library, and Altria Success360.



Congratulations to our Big Brother of the Year and Secretary of the Board, Chris Cooke, who was named “Outstanding Mentor” by Virginia Mentoring Partnership for 2017.

WINTER CELEBRATION

Thanks to the Richmond Christmas Mother Fund, Movement Mortgage and Midas of Richmond for supporting our annual Winter Celebration! 40 matches bowled, took home a warm long-sleeved #BeBig t-shirt, hats, gloves, shoes, socks, and books. Check out our Facebook page @BeaBigVA for all the silly photobooth pictures.



Left to Right: Chris Garnett, Eric Wirth, Stanton McComb, Shannon Roberts, and Kevin Kitching at McKesson

MCKESSON

Thank you to Board Chair, Eric Wirth, and Marketing Committee Chair, Chris Garnett, for hosting Big Brothers Big Sisters at McKesson in March. President of McKesson Medical-Surgical, Stanton McComb, and his Little Brother, Shannon, shared their story of being matched in the mid-1990s in Washington, DC with more than 60 McKesson associates. Laughter and happy tears were plenty as the two reminisced and answered thoughtful questions from the crowd. **Do you want to get your place of employment engaged with Big Brothers Big Sisters? Email Olivia at ogarrett@bigbrobigsis.com.**

SKI TRIP

15 matches attended our 6th annual ski trip to Wintergreen. Special thanks to Lee Yowell and Grant Hayes for coordinating the trip and ensuring it is an affordable opportunity. Each year, this trip is a great bonding moment for Bigs and Littles: Experiencing the great outdoors, learning to ski, and being away from home for a day brings out plenty of emotions and offers many lessons! Our Littles learn the value of exercising, being outside, trusting others, trying new opportunities, and treating others with respect. **Do you want to be involved next year? Email Ann Payes at apayes@bigbrobigsis.com.**



That's right, our program, "Operations Bigs," matches caring adult mentors to children with an active duty, separated, or retired military guardian. Not all Bigs are in the military, but many are! The program was established in 2013 to provide military families with an extra layer of support. Military kids face unique situations, like frequent moves and deployed family members. Mentors help provide consistency when changes occur and reinforce military values like honor, courage, and respect. We're proud to have served over 200 military youth during the past four years and were thrilled to be nominated as a "Model Community Partner" at Corporate Landing Middle School.

Did you know that our office in Hampton Roads serves military-dependent youth?
Call 757-392-5155 to learn more



Meet Camron and Paul, one of our Operation Bigs matches in Hampton Roads. They describe themselves as "two peas in a pod." On their weekly visits, you can find Camron and Paul on adventures to iFly – an indoor wind tunnel which simulates sky-diving – or jumping in to the latest graphic novel at the bookstore. Camron's mom enrolled her son because he needed a positive male role model and help expressing his feelings. Paul, an Army retiree fluent in Russian linguistics and an aspiring playwright, was just the man for the job. Over the past year, Paul and Camron, who loves Percy Jackson novels and playing in his school orchestra, have bonded remarkably well, but like all our mentorships, they benefit from on-going coaching focused on goal-setting and navigating the growing pains of adolescence. Camron says he knows he can count on Paul. Likewise, Paul knows he can count on his match support specialist, Amy, for coaching and keeping them focused on their goal of helping Camron express his emotions.

"THE MILITARY COMMUNITY IS A VERY TIGHT FAMILY. WE ARE INCREDIBLY PROUD OF OUR MILITARY POPULATION AND KNOW THE VALUE THAT THEY ADD TO OUR SCHOOL'S CHARACTER AND DIVERSITY. THIS PARTNERSHIP WITH BIG BROTHERS BIG SISTERS REALLY HIGHLIGHTS THAT ASPECT OF JETS PRIDE."

– Michelle Stanek, School Behavioral Specialist, Corporate Landing Middle School, Virginia Beach

PUMPED UP FOR A POWER LUNCH



Sanaa and her Big Sister, Jeanine, have enjoyed getting to know each other through shared interests, like reading books and painting. Jeanine is part of the staff at Appomatox Regional Library System and has a background in teaching, which is a plus for Sanaa who aspires to be a teacher. During their weekly meetings, they talk about everything from how their week is going to big topics like getting in to college and how to deal with a bully. Sanaa says that having a Big Sister makes her feel happy and Jeanine says visiting Sanaa makes her “feel pumped up for the rest of the day!” Big Brothers Big Sisters is proud to make matches, like Sanaa and Jeanine, in the Tri-Cities. **If you are interested in mentoring in the Tri-Cities, e-mail Leanne Lytle at llytle@bigbrobigsis.com.**

WAYS TO MAKE A BIG IMPACT



Becoming a Big Brother or Big Sister is a fun and life-changing volunteer experience that gives the invaluable gift of your friendship. Join us at our next BYOB to find out how you can be a Big on your schedule.

Keep an eye on our Facebook @BeaBigVA or e-mail Anne Finnegan, afinnegan@bigbrobigsis.com.



If you can't be a Big Brother or Big Sister, you can still impact current and future mentoring matches through Match Makers, our monthly giving circle. By giving monthly, your steady support provides the resources to find new Bigs, match new Bigs with Littles on our waitlist, and grow those friendships so they continue to thrive over time.

Sign up today at www.bigbrobigsis.com/match-makers or contact Olivia Garrett at ogarrett@bigbrobigsis.com.

LEAVE A LIFE-CHANGING LEGACY

Your legacy can have an impact, too. A planned gift to Big Brothers Big Sisters ensures that we can continue creating life-changing friendships and allows you to leave a positive mark on our community's youth. Including a portion of your legacy is simple and easy to do – here's suggested language for a bequest:

“I give \$_____ (or: ____ percent of the residue of my estate) to Big Brothers Big Sisters Services, Inc., a non-profit corporation located in Richmond, VA for its general purposes.”

If you have included Big Brothers Big Sisters in your estate plans or would like more information, please contact Olivia Garrett at 804-261-4940 to start the conversation.

2016 ANNUAL REPORT

Community-Based Mentoring made 130% more new matches in 2016 compared to 2015, and Operation Bigs successfully hit year 3 expansion goals.

OUTCOMES

Big Brothers Big Sisters creates life-changing friendships with a focus on increasing academic achievement, building social skills, and cultivating healthy lifestyles. We measure the impact of each mentoring relationship through the Youth Outcomes Survey. Having a positive vision for the future is linked to long-term results that contribute to making our community a better place for everyone. Our local results show significant impact, which ultimately saves our community money by reducing the costs of violence/crime and increasing educational outcomes.



SOCIAL

- 73% Feel more accepted by their peers
- 84% Build trusting relationships with parents/guardian
- 100% Have a special adult to turn to in time of need



ACADEMIC

- 93% Plan to graduate high school on time
- 89% Plan to finish college
- 100% Understand the impact of skipping school



HEALTH

- 98% Focus on following school rules
- 95% Understand negative impact of hitting
- 100% Understand negative impacts of alcohol, tobacco and other drugs

OUR LITTLES

Big Brothers Big Sisters provides children facing adversity with strong and enduring, professionally supported one-to-one relationships that change lives for the better, forever. Your generous donations and volunteerism help serve these deserving children.



- 45% of Littles are elementary school students
- 50% of Littles have household income below \$25,000 (the poverty level for a family of four.)
- 72% of Littles are African-American
- 39% of Littles are male
- 70% of Littles live with a single mom
- 20% of Littles have an incarcerated parent

2016 BOARD OF DIRECTORS

Executive Committee:

Eric Wirth, *President*
Jim Riley, *Chair*
Ken Shepard, *Treasurer*
Jen Martin, *Secretary*

Jason Ballum, Chantelle Bernard, William Biedenharn, Brian Bischoff, Cheryl Burke, Lorrie Byrne, Norwood Carson, Chris Cooke, Joseph Dorsey, Shelia Fitzgerald, Chris Garnett, Nikki-Dee Ray, Samantha Thompson, Wendy Wellener, Morgan Witham

Non-Voting Board Members

Patrick Dibert, Danielle Gilbert, Jara Janulis, Brenton Mathews, Sherrie Reese-Rice, Debbie Schumacher, Whitney Thompson, Eric Woods

CORPORATE & FOUNDATION SUPPORT

Altria Client Services
Altria Companies Employee Community Fund
The Bank of America Charitable Foundation
Bon Secours Richmond Health System
Capital One Services, Inc.
Comcast Corporation
The Community Foundation serving Richmond & Central Virginia
Emily S. & Coleman A. Hunter Trust
The Hampton Roads Community Foundation
Innsbrook Rotary Charitable Foundation
John Randolph Foundation
Newman’s Own Foundation
Northrop Grumman
SunTrust Mortgage
United Way of Greater Richmond & Petersburg
United Way of Hopewell-Prince George
Wells Fargo Foundation
Western Henrico Rotary Club
The Westmoreland Family Charitable Fund
Xenith Charitable Foundation

2016 BOWL FOR KIDS’ SAKE AND EVENING FOR KIDS’ SAKE SPONSORS

Altria, Allegra Printing, American Postal Workers Union, Astyra, Asset Protection Group, Automatic Leasing Service, Bon Secours Health Systems, CapTech, CBS6 News, CO+LAB, Cirrus Vodka, Dominion, Duck Donuts, Harris Williams & Co., ImpactMakers, Markel, Mercer, Mosaic Catering + Events, Orange Grove Fleet Solutions, ReedSmith, RiTek Solutions, Snagajob, Stone Brewing, S&S Paint & Body, Technology Leasing Concepts, Teneo, Troutman Sanders, Verus Financial Partners, Workshop Digital

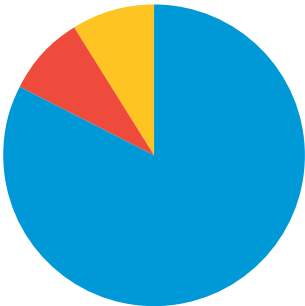
FINANCES

2016 finances were audited by Frank Barcalow, CPA, PLLC.

EXPENSES

- \$795,195 Program
- \$84,636 Fundraising
- \$83,594 Managment. & General

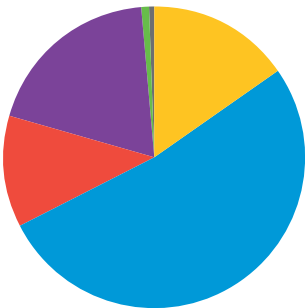
\$963,425 TOTAL



REVENUE

- \$148,044 Indiv. Contributions
- \$505,825 Grants
- \$116,585 United Way
- \$184,697 Special Events (Net)
- \$8,967 Investment Income
- \$4,365 Miscellaneous

\$968,483 TOTAL





Big Brothers Big Sisters

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bigbrobigsis.com

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Thank you! Find out how you made a BIG impact in our 2016 annual report

6



SAVE THE DATE
October 20th
The Hippodrome
7 to 11 pm

presented by



Altria